

## “CESP5” (Community Empowered Safety Plan #5)

*A game for people who want to be Rich. Playing the game teaches by experience: leadership, honesty, teamwork, responsibility and integrity.*

created by Rags-to-Riches multi-millionaire Peter Y. Liu, Candidate for Mayor of Oakland 2014, [peteryliu@aim.com](mailto:peteryliu@aim.com)

### Game Rules

1. Choose 7 or more people, preferably people you trust. Give them the game rules. Set a location where to have a meeting if they want to join in the game.
  2. At the meeting, each person introduce themselves, their name and their phone number and email address. Each person write down the information. Take 10 minutes to brainstorm a business idea and write on a paper.
  3. Each person takes turn to share their idea to the group.
  4. After all the ideas are heard, each idea is put to a vote by the group. Person with the best idea is the founder and President of a company, the rest are co-founders, then they vote on who will be the treasurer, secretary, etc.
  5. Then the group makes up a business plan, to answer Who, What, When, Where and Why. Who are the company leaders? What is the company name and what does it do? When will they do it? Where is the company located? Why are they running this business?
- How to win the game?** You win as a team, you win when the company profits off the idea and proceeds are split according to the hours you've put in.
  - How to lose the game?** You lose as an individual, you quit, you got voted off the company because you didn't contribute, stole money or lost trust due to unethical behavior. Your reputation will suffer according to the seriousness of your offense.
  - What if the company didn't make a profit?** Then your group rethink the ideas, vote on it, maybe vote on another leader, maybe change the business name, adjust the business plan then retry.
  - How to spread the rules to others?** Take a picture of it with your cellphone, send it to your friends, email or post it on facebook. Or tell them to visit [http://oaklandwiki.org/Peter\\_Y.\\_Liu](http://oaklandwiki.org/Peter_Y._Liu)
- Or copy this, give it free to your friends or be a businessman and sell it to strangers for \$5.00 or \$10.00. You choose.

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